**Good Evening Everyone,**

**My name is Brian Clark, the CEO of Silith.IO**

**A Mobile First company building beautiful, intuitive platforms for application and business development**

**To Begin, We’ve almost all seen desktops like this (wait)**

**This person may not be the most organized but we’ve all been there**

**Conversely, wouldn’t you like a desktop like this?**

**As a mobile developer myself, I have experienced this organizational struggle when collaborating on building applications from solo creating my first iOS video games to coordinating multiple developers on an application suite.**

**This problem around keeping everyone organized on designs, user responses, and more, is where we came up with our first platform AnnoTree.**

AnnoTree is a new way to organize and collaborate on design and testing for mobile applications

At a high level, you can draw directly on an application to note a design change or bug and send this annotation back to our collaboration platform where the team can review the changes.

In detail, simply install our widget with one line of code into your application

Then you have an interactive toolbar

where you can draw, or leave text annotations,

Then share these “leafs” to our platform

Here you can create Trees to represent your application,

organize the sections into branches and categories, and even collaborate on specific leafs, or annotations, by creating to dos and even having conversations

This is not a small market we are targeting. In 2012 the worldwide application development service market reached over $9b dollars.

Our team consists of three engineers, as well as business development people in Chicago, Detroit, and San Francisco for regional targeting

Going forward, we plan to finish our MVP in early august with a closed alpha launch in early September, following that with an open beta in January 2014 and production soon after.

We are currently seeking strategic advisors to help us accelerate our company in the right direction as well as I would personally like to find a part time EIR role to learn the startup ecosystem while providing value to both a firm and my startup.

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